

Sponsorship Packages 2019



*Entertaining Macarthur
for over 60 years*

FEBRUARY 2019

POSTAL:
PO Box 162
CAMPBELLTOWN NSW 2560

ctgi.org.au
0426 285 287



About Us

We are a collection of people from all walks of life with an interest in the world of theatrical performing arts. Our group was formed as the result of a public meeting held during 1956, with our first production, *The Pirates of Penzance*, performed during 1957.

CTG Inc is one of hundreds of community theatre groups across Sydney and Australia. A community theatre group is one that is operated by ordinary members of the public on a not-for-profit basis. Members give freely of their own time and resources, and there are no permanent paid staff. All income is returned to the group for use in the next production or for maintenance.

CTG Inc prides itself on providing audiences from the Macarthur area (an area of south-western Sydney taking in suburbs bounded by Liverpool, Camden, Picton and Appin) and beyond with quality and value-for-money entertainment which lives up to a professional standard.

CTG Inc is dedicated to being a leader in the local arts community. We achieve this by producing a variety of theatrical entertainment and offering anyone with an interest in theatre the chance to become involved, regardless of experience. The length of our existence is testament to the success we have achieved across 60 years of entertaining the Macarthur region.



Platinum Sponsorship

- **Five (5) tickets for Four (4) consecutive** CTGi productions.
(Tickets must be reserved by calling the Box Office and NOT through our Trybooking internet booking system)
- **Full page colour advertisement** to be included in **ALL Four (4)** consecutive programme sold to patrons attending the shows.
(Artwork must be supplied by the sponsor and must follow artwork specifications).
- Promotional material to be displayed in the foyer of the theatre for **ALL Four (4)** productions. For patrons to see before the show, at intermission and after the show. This can include flyers and/ or a promotional pull up banner.
(Any printing costs encountered for these promotional materials are at the sponsor's expense and NOT CTGi).

Platinum Sponsor Package

\$1,100 (GST incl)

Gold Sponsorship

- **10 tickets for One (1)** CTGi production.
(Tickets must be reserved by calling the Box Office and NOT through our Trybooking internet booking system)
- **Full page colour advertisement** to be included in **One (1)** production programme sold to patrons attending the shows.
(Artwork must be supplied by the sponsor and must follow artwork specifications).
- Promotional material to be displayed in the foyer of the theatre for **One (1)** production. For patrons to see before the show, at intermission and after the show. This can include flyers and/ or a promotional pull up banner.
(Any printing costs encountered for these promotional materials are at the sponsor's expense and NOT CTGi).

Gold Sponsor Package

\$550 (GST incl)

Silver Sponsorship

- **5 tickets** for **One (1)** CTGi production.
(Tickets must be reserved by calling the Box Office and NOT through our Trybooking internet booking system)
- **Full page colour advertisement** to be included in **One (1)** production programme sold to patrons attending the shows.
(Artwork must be supplied by the sponsor and must follow artwork specifications).
- Promotional material to be displayed in the foyer of the theatre for **One (1)** production. For patrons to see before the show, at intermission and after the show. This can include flyers and/ or a promotional pull up banner.
(Any printing costs encountered for these promotional materials are at the sponsor's expense and NOT CTGi).

Silver Sponsor Package

\$440 (GST incl)

Bronze Sponsorship #1 (Full Page)

- **Full page colour advertisement** to be included in **One (1)** production programme sold to patrons attending the shows.
(Artwork must be supplied by the sponsor and must follow artwork specifications).

Bronze Sponsor Package #1

\$225 (GST incl)

Bronze Sponsorship #2 (Half Page)

- **Half page colour advertisement** to be included in **One (1)** production programme sold to patrons attending the shows.
(Artwork must be supplied by the sponsor and must follow artwork specifications).

Bronze Sponsor Package #2

\$165 (GST incl)

Note

You can become a sponsor of one (1) of CTGi's productions through lending/donating materials such as costumes, sets or props. The value of your lease/donation will go towards your sponsorship cost.

For example, if you were to lease or donate costumes, sets or props to CTGi from your business to the agreed value of \$400 this would cover the cost of a silver sponsorship. You could also pay an additional \$100 and upgrade to a gold sponsor.

Sponsorship Relations Information

All sponsorships will be awarded on a first come, first served basis. Campbelltown Theatre Group Inc (CTGi) retains the right to reject any sponsor that it deems inappropriate.

- Sponsorships cannot be processed without payment. Funds must be payable in Australian dollars. Refunds are not available for sponsorships.
- CTGi will not be liable for damage or loss to a sponsor's properties through fire, theft, accident or any other cause, whether the result of negligence or otherwise.
- For sponsorship opportunities that include signage please note that promotional banners are the responsibility of the sponsor.
- There are no refunds for cancellations by sponsors. If a sponsor cancels at any time, for any reason, the sponsor will be responsible for the entire sponsorship fee.
- CTGi reserve the right to vary, substitute or withdraw advertised programs, artists, venue and seating arrangements as necessary.

Need More Information?

Vice President of Public Relations – Justin Phan

Email: ctgi.pr@gmail.com

Or

Treasurer – Dean Irwin

Email: deanctgi@outlook.com